



**PROGRAM LOCATION**

**Hyatt Regency Dallas**  
300 Reunion Blvd, Dallas, TX 75207  
Reservations: 1.800.233.1234 | [hyatt.com](http://hyatt.com)

Rooms at Hyatt Regency Dallas are available on a first-come, first-served basis. There is no block of rooms reserved.

**Transportation**

The hotel is approximately 10 miles from Dallas Love Field (DAL), or 20 miles from the Dallas Fort Worth International Airport (DFW). Uber, Lyft and Taxi service are available from both airports.

**WHAT TO EXPECT:**

**April 8-9, 2025 (Level 1)**  
**April 10-11, 2025 (Level 2)**

Each day, we will begin at 8:00 a.m. and end no later than 5 p.m., except for Friday when we will end by 2 p.m.

Breakfast and lunch will be provided, with breakfast being served at 7:30 a.m.

Dress: Business casual

**Explore Dallas**

Just moments from your stay, immerse yourself in Dallas's vibrant history and culture with a tour of the JFK Memorial and Sixth Floor Museum at Dealey Plaza, less than a mile away. Art lovers can revel in the renowned Dallas Museum of Art, just a five-minute drive. Unwind with a signature cocktail at The Mad Hatter, a chic, Instagram-worthy lounge, or stroll through the lively [Dallas Farmers Market](#), open daily from 10 am to 7 pm, where you'll find the finest local goods and fresh produce. Plus, Dallas offers endless dining, shopping, and entertainment options, from the upscale boutiques of Highland Park to the dynamic nightlife in Deep Ellum—there's always something new to discover!



**GEO DECK**  
20% OFF

TalentSmartEQ attendees receive an exclusive discount at the Geo Deck at Reunion Tower. Visit the Hyatt Regency front desk for your coupon.



**CITY PASS**  
50% OFF

Discounted admission to Dallas's top attractions. Valid for 9 days. [Click here for details.](#)



**MUSEUM OF ART**  
FREE

Enjoy free admission on Sunday, April 6th. No reservation required. [Click here for details.](#)

